

# Infraday Partner Prospectus

## About Infraday

Infraday is the premier platform for **leaders in infrastructure**, bringing together top minds across **public and private sectors** to tackle critical challenges and opportunities shaping the industry. From **transportation and energy to digital infrastructure and sustainability**, our events foster innovation, drive meaningful conversations, and create powerful networking opportunities.

With flagship events across the **Northeast Corridor, Midwest, Pacific Northwest, and beyond**, Infraday serves as a **dynamic forum** for collaboration, business development, and industry leadership.

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## Why Sponsor Infraday?

### Engage with Decision-Makers

Gain **exclusive access** to senior-level **infrastructure executives, policymakers, and technology innovators**. Showcase your **brand, products, and solutions** to those shaping the industry's future.

### Maximize Brand Visibility

Position your company as a **thought leader and trusted partner**. Sponsors receive prominent **pre-event, onsite, and post-event** exposure across marketing channels, digital materials, event signage, and speaking opportunities.

### Drive Business Growth

Connect with **prospective clients, partners, and investors** in a highly focused environment. Generate **high-value leads** and foster long-term relationships that **translate into business opportunities**.

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## Sponsorship Levels

### Platinum Sponsor (Exclusive) – \$25,000

- **Premium Brand Positioning:** Top-tier logo placement across all event materials, website, and marketing campaigns.
- **Keynote or Fireside Chat Opportunity:** Showcase your company's leadership in front of top industry executives.
- **Moderator for Three (3) Panel Discussions:** Directly engage with influential leaders in critical industry discussions.
- **Exclusive Networking Access:** VIP invitations to executive networking events.



- **Premium Booth Placement:** High-traffic location in the networking area to showcase your solutions.
- **Dedicated Social Media Feature:** Strategic exposure across Infraday's LinkedIn, Twitter, and other platforms.
- **Complimentary Passes for 15 Attendees.**
- **Exclusive Pre- and Post-Event Attendee List:** Connect with key decision-makers before and after the event.

#### **Gold Sponsor – \$15,000**

- **Speaking Opportunity:** Participate in or moderate two (2) panel discussions.
- **High-Visibility Branding:** Logo placement on event materials, website, and onsite signage.
- **Premium Exhibit Space:** Engage directly with attendees in a prominent networking area.
- **Social Media Exposure:** Dedicated promotion on Infraday's digital channels.
- **Complimentary Passes for 10 Attendees.**
- **Pre- and Post-Event Attendee List** for strategic follow-ups.

#### **Silver Sponsor – \$10,000**

- **Panel Participation:** Opportunity to join or moderate one (1) panel discussion.
- **Networking Booth:** Standard exhibit space.
- **Logo Placement:** Inclusion on website, event signage, and marketing materials.
- **Social Media Mention** on Infraday channels.
- **Complimentary Passes for 6 Attendees.**
- **Exclusive Pre- and Post-Event Attendee List.**

#### **Bronze Sponsor – \$5,000**

- **Standard Booth Placement** in the networking area.
- **Brand Visibility:** Logo featured on event materials, website, and select marketing campaigns.
- **Complimentary Passes for 3 Attendees.**
- **Exclusive Pre- and Post-Event Attendee List.**

#### **Supporting Sponsor – \$2,500**

- **Brand Recognition:** Logo placement on select event materials.

- **Website Mention** on Infraday's sponsor page.
  - **Complimentary Passes for 2 Attendees.**
  - **Exclusive Pre- and Post-Event Attendee List.**
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### **Additional Sponsorship Opportunities**

#### **Exclusive Reception Sponsor – \$10,000**

- **Prime Branding at VIP Networking Reception**
- **Speaking Opportunity:** 3-minute welcome remarks.
- **Custom-Branded Cocktail Napkins & Event Signage**
- **Dedicated Networking Table**
- **Pre-Event & Post-Event Attendee List**

#### **Luncheon Sponsor – \$5,000**

- **5-Minute Address** to attendees during the luncheon.
- **Custom Branding** on tables and digital signage.
- **Pre- and Post-Event Promotion** via email and social media.

#### **WiFi Sponsor – \$3,000**

- **Branded WiFi Access:** Custom network name and password featuring your company.
- **Onsite & Digital Recognition** across signage and event materials.

#### **Lanyard Sponsor – \$3,000**

- **Your Logo on All Attendee Lanyards**
- **High-Traffic Brand Exposure Throughout the Event**

#### **Refreshment Break Sponsor – \$2,500 (Morning or Afternoon)**

- **Branded Signage at Refreshment Station**
  - **5-Minute Speaking Opportunity Before Sessions Resume**
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### **Our Attendees**



Infraday attracts a **highly influential audience**, including:

#### **Public Sector Agencies**

- **Federal & State DOTs:** Transportation leaders discussing regulatory trends and project funding.
- **Metropolitan Planning Organizations (MPOs):** Experts shaping regional infrastructure policy.
- **Transit Authorities & Public Agencies:** Decision-makers modernizing public transit systems.
- **Energy & Water Authorities:** Leaders tackling sustainable infrastructure solutions.

#### **Private Sector Partners**

- **Engineering & Construction Firms:** Innovators in design, materials, and project execution.
- **Infrastructure Investors & Financial Institutions:** Experts in project financing and public-private partnerships.
- **Technology & Data Providers:** Companies driving digital transformation in infrastructure.
- **Consulting & Advisory Firms:** Industry specialists advising on regulatory and funding strategies.

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#### **Ready to Partner with Infraday?**

Join us as a sponsor and be part of **shaping the future of infrastructure**.

For more details or to discuss a customized package, please contact:

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**CEO, Infraday**

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With a commitment to **collaboration, innovation, and impact**, Infraday is the premier platform for companies looking to **elevate their brand and drive meaningful change in infrastructure**. We look forward to partnering with you.